

SPONSORSHIP PACKAGES



**Ronald McDonald
House Charities®**
Philadelphia Region

Money raised for TEKSGiving ensures that RMHC is able to spend money they would have spent on technology upgrades on families in need.

PLATINUM \$25K

4 Opportunities Available

- Large logo on shirts
- Featured signage at event
- Speaking opportunity
- Meal co-sponsor
- Dedicated social spotlight
- Case study inclusion
- Volunteer team participation
- Early access to content assets
- Logo on event recap video

GOLD \$10K

6 Opportunities Available

- Logo on shirts
- Signage placement
- "Premier Sponsor" recognition
- Social spotlight post
- Volunteer slots
- Inclusion in media kit
- Logo on livestream slides
- Mention during event announcements

SILVER \$5K

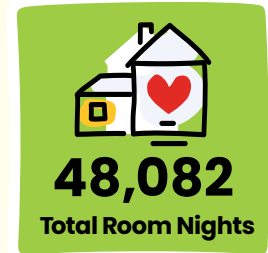
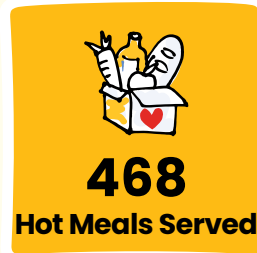
- Business listed on shirt
- Signage grouping
- Social media acknowledgement
- Volunteer participation opportunity
- Name on donor wall
- Access to event photos for marketing

COMMUNITY SPONSOR \$1,500

- "Family Week Sponsor" certificate
- Name on digital sponsor wall
- Social media acknowledgement
- Inclusion in post-event email story
- Ability to dedicate sponsorship

Email charity@teknowledge.org
to become a sponsor.

A Glimpse of Programs & Services



The Ronald McDonald House Charities of the Philadelphia Region cares for nearly 150 families each night. Often called one of the busiest “hotels” in the region, it is far more than that. For families with children receiving critical medical care, it is a place to rest, regroup, and find support close to the hospital.

Inside its doors, parents find hot meals, showers, laundry, educational support for children, counseling, and a compassionate community during an incredibly difficult time.

Through TEKSGiving, critical technology upgrades will strengthen the entire facility, ensuring families can access these services while allowing the House to direct more funding toward programs and care.

Your generosity provides comfort, stability, and hope when it is needed most. Your sponsorship matters and helps us leave a lasting legacy of love for these kids and their families.